

CHCS PTA Budget Proposal for 2020-21
June 15, 2020

Overview

The CHCS PTA budget is drafted based on expected revenues and expenses in a given year. Since there is much we do not know about how school will operate in the fall, we are providing a very conservative budget that can be reviewed and updated when school is back on (or about) September 15.

As is the case over the last few years, annual fundraising is supplemented by any funds from the year before. Even though we did not hold the Capitol Hill Classic this Spring, the switch to distance learning meant that spending was down significantly this spring, compared to what was budgeted. In addition, the success of the virtual auction and the fall House Tour mean that we do have a surplus to help support operations in the coming year.

Please see the discussion on the next page for other major assumptions about next year.

Budget Category Line	Amount	Authorized Signature
Starting Surplus:	\$57,000	
Fundraising Income (All Sources): House Tour Auction Classic (after pledges) Membership & Donations	\$130,300 \$15,000 \$79,000 \$26,000 \$10,300	Fundraising Chairs, Membership Chair
Campus-Based Program Support Total: Peabody Primary Watkins Elementary Stuart-Hobson Middle	(\$148,750) \$27,625 \$57,000 \$64,125	Executive Committee Representatives
Meeting Support, Family Engagement, Open Houses & Inclusion	(\$10,000)	Family Engagement & Inclusion Co-Chairs
Teacher Appreciation	(\$8,000)	Campus Working Group & Teacher Representatives
Principal Stipends	(\$6,000)	Principals and Administration
Marketing, Communications, & Spiritwear	(\$5,500)	Communications Co-Chairs
PTA Operations	(\$2,655)	Treasurer Co-Chairs
PTA Discretionary & Emergency Funds	(\$10,000)	PTA Executive Committee
Dues to National PTA	(\$1,000)	Membership Co-Chair

Note that currently expenses are greater than projected revenues, and we are assuming a deficit of \$4,600. This amount could be covered by the PTA's Rainy Day Fund, more robust fundraising efforts or lower expenses.

Fundraising

The main sources of income in 2020-21 will be direct membership contributions and the PTA's three traditional fundraising efforts: the House Tour in the fall, and the Auction and the Capitol Hill Classic in the spring. This estimate does not include the possibility of a mini-Classic race on October 4, which is under consideration.

The fundraising revenue estimate for the spring Classic and the Auction are based on the last three years the event was held. A reimaged House Tour in the fall is expected to raise \$15k.

The Campus pledges raised by Cluster kids running the Classic goes directly to campus restricted accounts and is not reflected in the annual budget. This ensures the money remains at the campus and can be spent on Teacher Stipends, scholarships, and additional campus priorities, not covered by the Campus-Based Program budget.

Expenses

The board proposes an expense budget for the 2020-21 school year that maintains funds for Teacher Appreciation, Marketing, Spiritwear (so all our kiddos receive a free T-shirt), and Campus Discretionary Funding.

Thanks to this PTA community, each campus will receive \$125 per student in funding, based on projected 2020-2021 enrollment numbers from the DCPS budget process. This is slightly less than the \$150 per pupil provided in 2019-2020. This is because we expect revenues to be down next year, as well as the higher enrollment numbers for each campus.

Campus groups will provide input to the budget with a list of items that will be funded by the PTA. The proposed campus based allocations for the 2020-21 school year are:

- Peabody: \$27,625 (222 students)
- Watkins: \$57,000 (456 students)
- Stuart-Hobson: \$64,125 (513 students)

In addition to the Campus-Based Funding, campus parent representatives, faculty/staff, and others may have access to restricted fund accounts earmarked for specific designated purposes, such as grants, and revenue from specific income streams (ex: theater tickets, book fairs.)

The budget also includes PTA operational expenses to cover things such as bank fees, professional services, green paper for Campus PTA backpack flyers, copy paper for PTA mailings, and related expenses. Support for our community comes from campus spending, restricted fund accounts and PTA discretionary funds. Last year the PTA supported Thanksgiving turkeys and grocery cards, support for families impacted by COVID-19, school uniform purchases, school supplies and donations to neighborhood PTAs.